WHAT YOUR BANK WON’T ASK FOR

Keeping your personal information safe

1. Account number, Debit card number, or PIN
   Your bank won’t ask for this by text or email. Ever.

2. Usernames or passwords
   Don’t tell anyone this information, including family members, even in person.

3. Social Insurance Number (SIN)
   In fact, don’t even carry it in your wallet.

4. Credit card number or the CVV number on the back of the card
   Your bank won’t ever need you to verify this information.

5. Birthday or address
   Your bank has this information, but for your protection and to confirm your identity, you may be asked to verify your address or birthday when you call them.