



NEWS RELEASE

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BRIDGEWATER BANK UNLOCKS NEW FUNDAMENTAL GROWTH WITH INTELLIFI'S MORTGAGE SOFTWARE SOLUTION

CALGARY, ALTA. – Bridgewater Bank is introducing a new mortgage origination platform to modernize its processes. Partnering with Intellifi, an industry-leading organization with innovative lending technology, empowers the bank to deliver efficiencies quickly. Implementing LMS360 is a significant step toward optimizing the bank's service backbone and driving future growth.

"From applications to funding, this new technology architecture will help us provide an enhanced calibre of service to our broker partners," says Peter O'Neill, COO of Bridgewater Bank. "With the speed of change that Intellifi offers, we can streamline processes and launch products with ease—and we're excited to share that with our broker partners." Bridgewater Bank celebrates its 25th anniversary this year, making this partnership a timely gift.

"We are thrilled to be working with the Bridgewater Bank team and look forward to a very successful long-term partnership," says Derek Cook, VP & Managing Director, Intellifi. "We believe our digital solutions will vastly improve efficiencies and enhance the overall experience for Bridgewater Bank's partners. At Intellifi, we constantly innovate and invest in our platform to match the ever-changing digital landscape. Our job is to free up Bridgewater Bank's technology concerns so they can focus on what they do best, knowing with confidence that their company's technology platform is market-ready for growth."

About Bridgewater Bank

Bridgewater Bank manages over \$2.5 billion in residential mortgages and deposits, representing over 40,000 accounts across Canada. Headquartered in Calgary, we are a Canadian Schedule I chartered bank with Western Canadian roots. Established in 1997 as a wholly-owned subsidiary of Alberta Motor Association (AMA), one of the largest membership organizations in the province, we specialize in competitive residential mortgages and deposit products through a select network of brokers. And 25 years later, we're still rolling up our sleeves and using our expertise to find solutions—no matter how unique or challenging the situation. We're just getting started. Learn more at www.bridgewaterbank.ca.

About Intellifi

Intellifi Corporation is a wholly-owned subsidiary of CMLS Financial Solutions Inc. Intellifi provides mortgage lenders in Canada with leading Commercial and Residential Software and Services. With over 20 years of experience, we are the top-rated service provider in the industry and the most advanced digital end-to-end experience in the market. The company's LMS360 software solution is a complete module-based mortgage origination and servicing platform. Modules can be used independently or as an entire end-to-end product suite. LMS360 has been trusted by leading financial institutions for over a decade. We are experienced, innovative and open to co-creating solutions that work best for our partners. We are Lending Solutions Simplified.

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